

DID YOU KNOW.....?

- Automobiles are the biggest contributors of Greenhouse gases in the world....
- Canada is one of the world's largest per capita producers of Greenhouse gases....
- Short car trips (under 3 Km) pollute 3 times as much as longer trips.....
- 100 cycling commuters, riding 8 KM per day for the 4 days of Bike To Work Week would prevent:
 - 1 tonne of carbon dioxide
 - 42 Kg of carbon monoxide
 - 6 Kg of hydrocarbons
 - 4 Kg of nitrous oxide
 from being added to the air...
- Private cars are responsible for 70% of all vehicular CO2 emissions and 93% of all NOX emissions....
- The bicycle weighs about as much as the paint on a typical automobile....
- requires one fifteenth the roadway required by a car... produces 125 times LESS CO2 per mile compared to a car...

• THE BICYCLE IS THE MOST ENVIRONMENTALLY FRIENDLY FORM OF TRANSPORTATION EVER INVENTED.....

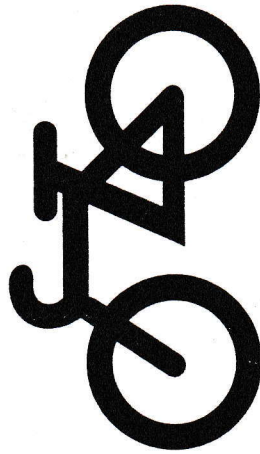
TREA....

- TREA acknowledges London's contribution to global warming and in so doing encourages and supports strategies for reducing vehicle emissions.
- TREA encourages and supports environmentally sensitive strategies for reducing traffic noise and congestion.
- TREA encourages and supports actions which provide for cyclists. These might include, but are not limited to, the linking or extending of existing bike paths, the creation of bike lanes along busy streets and improved road maintenance as it affects cyclists.

....AND BIKE TO WORK WEEK.

- As sponsors, support & encourage:
- use and recognition of bicycles as legitimate forms of transportation;
 - government, employers, businesses and community groups that take positive steps to promote cycling;
 - individuals who choose bikes as regular transportation in their efforts to obtain a fair share of funding vs. automobiles;
 - motorist and cyclist compliance with traffic law, to legitimize the bike as a vehicle with equal rights & responsibilities on roads.

ECO-LOGICAL TRANSPORTATION



BIKE TO WORK WEEK

Every time you bike to work we all breathe a little easier

May 19-22, 1992

Free "Roll-in" Breakfasts

Every Morning 7:00 - 9:00 a.m.

Lunch Hour Happenings

(Theatre Faux, Georgette Fry, Bike Check-Ups, Bike Tours)

Noon to 1:00 p.m.

Victoria Park Bandshell

GETTING READY: Free bike check-ups - Monday, May 18th at London Art and Historical Museum, Ridout & Dundas Streets.
1:00 - 3:00 p.m.



ORGANIZED BY: Thames Region Ecological Association,
Transportation Options Planning
CONTACT: Susan Wallis 433-1317, Phil LeBrun 679-4673



Recycled Paper

BIKE TO WORK WEEK PLANNER

MONDAY MAY 18	TUESDAY MAY 19	WEDNESDAY MAY 20	THURSDAY MAY 21	FRIDAY MAY 22
GET READY DAY AT L.R.A.H.M. 12:00 - 5:00 PM INSIDE: "NIP TUNE" EXHIBIT VINTAGE BIKES AND MEMORABILIA 12:00-5:00 PM VIDEO OF HISTORY OF THE BICYCLE HOURLY 12:00-5:00 PM OUTSIDE: FREE BIKE CHECK-UPS & REFRESHMENTS BY: TO WHEELS 1:00 - 3:00 PM GUIDED 4 HOUR HERITAGE BIKE TOUR STARTS AT 11:00 AM LIMIT 15 \$10 FEE	ADVOCACY DAY AT VICTORIA PARK BANDSHELL 7:00 - 9:00 AM FREE ROLL-IN BREAKFAST SPONSORED BY: CANADA TRUST BTWW PROCLAMATION LONDON'S MAYOR TOM GOSNELL KICK-OFF CORPORATE CHALLENGE ENVIRONMENTAL BIKE ADVOCACY INFORMATION BIKE-CAR CHALLENGE RACE BILL BRADY - CFPL 12:00 - 1:00 PM LIVE PERFORMANCE BY: THEATRE FAUX FREE LUNCH BY: SUBWAY GALLERIA FREE BIKE CHECK-UPS & REFRESHMENTS BY: TO WHEELS	WOMEN ON WHEELS AT VICTORIA PARK BANDSHELL 7:00 - 9:00 AM FREE ROLL-IN BREAKFAST SPONSORED BY: WOODFIELD COMMUNITY ASSOCIATION DIANNE WHITESIDE MARY LYNN METRAS ANNE MARIE DEGIOCO SKY MACDONALD TIPS/DISCUSSION ON WOMENS' CYCLING ISSUES CORPORATE CHALLENGE REGISTRATION 12:00 - 1:00 PM LIVE PERFORMANCE BY GEORGETTE FRY WORKSHOP ON DRESSING FOR BIKE COMMUTING FREE BIKE CHECK-UPS & REFRESHMENTS BY: TO WHEELS	SAFETY DAY AT VICTORIA PARK BANDSHELL 7:00 - 9:00 AM FREE ROLL-IN BREAKFAST SPONSORED BY: LONDON LIFE SAFETY PRESENTATION BY LONDON POLICE ALEC RITCHIE MD DIANNE CUNNINGHAM MPP TIPS/DISCUSSION ON SAFE CYCLING SAFE CYCLING EQUIPMENT DISPLAY BY: TO WHEELS FINAL CORPORATE CHALLENGE REGISTRATION 12:00 - 1:00 PM FREE BIKE CHECK-UPS & REFRESHMENTS BY: TO WHEELS	AWARDS DAY AT VICTORIA PARK BANDSHELL 7:00 - 9:00 AM FREE ROLL-IN BREAKFAST SPONSORED BY: LONDON URBAN LEAGUE PRESENTATIONS: DAVID KIRK MEMORIAL AWARD CORPORATE CHALLENGE AWARD CERTIFICATES OF APPRECIATION LIVE PERFORMANCE BY THEATRE FAUX LAFF GUARDS CLOSING REMARKS 12:00 - 1:00 PM CORE AREA BIKE TOURS

WE THANK "FRIENDS OF THE ENVIRONMENT FOUNDATION" AND ALL OTHER B.T.W.W. SPONSORS FOR THEIR GENEROUS SUPPORT