

LONDON BICYCLE FESTIVAL

SPONSORS



**FRIENDS
of the
ENVIRONMENT**
Foundation



**THE LUNG
ASSOCIATION**



**UWO
CYCLING CLUB**



**Ski it,
Bike it,
Board it.**
Colder Mountain

ONTARIO CYCLING



ASSOCIATION



For more information:



Selection: BIKE (2453)
or call TREA at 672-5991

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London

bicycle • festival

MAY 21-26, 1996



A celebration

of the bicycle as

a means of

transportation

and recreation



40% off bicycle helmets!

SATURDAY, MAY 25 ONLY
LIMITED QUANTITIES, SELECTED MODELS

AT ANY OF THESE FINE LOCATIONS

All Seasons Sports & Cycle
790 Dundas St.

Canadian Tire
1975 Dundas St.

Champion Bicycle Sales & Service
1125 Wellington Rd.

The Cyclepath
592 Adelaide St. N

Missing Link Cycle & Ski
1283 Commissioners Rd. W

Racer Sportif
353 Clarence St.

Sears, Masonville Place
1680 Richmond St. N

South London Cycle
470 MacGregor Ave.

The Spokes People
204 Central Ave.

Sports Experts

Masonville Place

White Oaks Mall

Westmount Mall

Lambton Mall

Galleria Mall

Sport Chek
355 Wellington Rd.

Hyland Centre, 1165 Oxford St.

Summer's Home Hardware
526 Hamilton Rd.

To Wheels
134 Dundas St.

Track N Trail-Westmount Mall
785 Wonderland Rd.

Zellers
1275 Highbury Ave.

1255 Wonderland Rd. N

785 Wonderland Rd. S

1441 Wellington Rd.

ORGANIZED BY LONDON BICYCLE HELMET COALITION

Not to be used in conjunction with other discounts

WEEKDAY MORNING EVENTS

BREAKFASTS

Tuesday, May 21 - Friday, May 24, 7 a.m. - 9 a.m.
Victoria Park Bandshell

BROUGHT TO YOU BY: BELL CANADA

Yummy breakfasts for London's graceful, two-wheeled travellers. Free bike check-ups and daily prizes.

THE LUNG ASSOCIATION C.A.N. DO CHALLENGE

(THE MOVEMENT FOR CLEAN AIR NOW)

Tuesday, May 21, 8 a.m. - 8:30 a.m.

Start at University Hospital, finish at Victoria Park Bandshell

BROUGHT TO YOU BY: THE LUNG ASSOCIATION, LONDON & MIDDLESEX

A friendly competition between different means of transportation. All are environmentally friendly, because, *When You Can't Breathe, Nothing Else Matters!* (U.W.O. Faculty of Engineering Science's Ethanol/Hybrid Electric Vehicle will be on display at Victoria Park.)

- **Bicycle:** London Cycling Club
- **SunStang Solar Car:** U.W.O Faculty of Engineering Science
- **Natural Gas Bus:** London Transit

CYCLING CHALLENGE '96

Wednesday, May 22, 7 a.m. - 9 a.m.

BROUGHT TO YOU BY: LONDON GREEN HORIZONS INC.

Let's do it again this year London! We beat Ottawa last year. This year, Kingston and Toronto have joined the Challenge. Let's outnumber their cyclists on the roads today and rally at Victoria Park in large numbers!

WEEKEND EVENTS

BIKE AND HIKE TOUR

Saturday, May 25, 10 a.m. - 2 p.m.

Meet at the Peace Garden (helmets mandatory)

BROUGHT TO YOU BY: CELEBRATE THE THAMES AND McILWRAITH FIELD NATURALISTS

Susan Wallis, with guides Sandra Pusey and Kathy Quinlan, will lead this 4 hour biking, hiking and picnicking excursion to Meadowlilly Woods. Bring your lunch! Call 433-1317 to register.

KIDS CAN-BIKE FESTIVAL

Saturday, May 25, 11 a.m. - 4 p.m.

Banting Secondary School (helmets mandatory)

BROUGHT TO YOU BY: ONTARIO CYCLING ASSOCIATION THROUGH LONDON CYCLING CLUB

A great opportunity for kids between 8 and 13 to learn bicycling skills and safety. Free hotdogs, hamburgers and prizes. Trained instructors will help kids become confident about riding their bikes. For more information, phone 471-2252 or LCC Hotline, 672-3016.

BICYCLE AUCTION

Saturday, May 25, Noon - 4 p.m.

Grosvenor Lodge, 1017 Western Road

BROUGHT TO YOU BY: THE LONDON COALITION FOR BICYCLE FACILITIES

Clunkers, classics, bicycle art, accessories and more! Things to suit the discerning velophile go to the highest bidders. Come out to the Festival's first bicycle auction. Proceeds go to the 1997 London Bicycle Festival.

BOLER MOUNTAIN FAT TIRE FESTIVAL

Sunday, May 26, 9 a.m. (all day)

Boler Mountain, 689 Griffith (in Byron)

BROUGHT TO YOU BY: THE LONDON SKI CLUB AND U.W.O. CYCLING CLUB

Free mountain biking on 85 acres of trails; free instructional clinics; barbecue; the "Charity Poker Run", a race/poker game open to all ages, begins 1 p.m. and costs \$5. All receive a prize. Proceeds go to a local charity.

WEEKNIGHT EVENTS

BICYCLE MAINTENANCE WORKSHOP

Tuesday, May 21, 7 p.m.

Rm 2110 Social Science Centre, U.W.O.

BROUGHT TO YOU BY: U.W.O. CYCLING CLUB AND LONDON BICYCLE FESTIVAL

Come out for an informative evening on the upkeep of your bike and how it works.

BICYCLE HOLIDAY TALK

Wednesday, May 22, 7 p.m.

Novack's, 211 King Street

BROUGHT TO YOU BY: NOVACK'S

Hear about cycle touring and camping in Greece and on the Natchez Trace in the southern U.S. Free!

THURSDAY NIGHT AT THE MOVIES

Thursday, May 23, 7:30 p.m.

Grosvenor Lodge, 1017 Western Road

BROUGHT TO YOU BY: THAMES REGION ECOLOGICAL ASSOCIATION

Break away from it all and enjoy a night at the movies. *Breaking Away* is the feature film tonight. There will be free popcorn, door prizes, and free admission!

HOW TO MAKE LONDON BICYCLE FRIENDLY

Friday, May 24, 7 p.m.

Committee Room 3, City Hall

BROUGHT TO YOU BY: BICYCLE ADVISORY COMMITTEE

This is your chance to make London a better place to cycle. First, to stir your imagination, Will Wallace, of the Ontario Cycling Association, will share his expert advice on improving the bicycle environment. Then, it's your turn to speak out. Tell the Bicycle Advisory Committee what you think should be done to make the roads safe and enjoyable for riders. Your comments will be included in a report to City Council.